Working Student Marketing Analytics (m/f/x)

Hamburg

Student intern

Student/Intern

15.660 € per year / 1.305 € per month (20 hours)

4,1

Apply

Your tasks:

- Identify patterns and trends in marketing data to make manual and automated data-based decisions

- Predict expected performance for different kind of job postings

- Analyze budget allocations and create models to assign the job postings to the best marketing channels

- Create reporting models in DBT and dashboards in Tableau

Your skills:

- Understanding of marketing KPIs such as 'CPC' (Cost Per Click) or Conversion Rate

- Initial experience in marketing analytics (experience gained within university projects is acceptable)

- Proficiency in at least one programming language (Python or R)

- Basic knowledge of SQL

- Quick learner, comfortable working in a fast-paced,

dynamic environment

About the job

Learn more...   +

Your benefits

mobile_devices_for_private_use.png   Party.png   DrinksFood.png   flexible_home_office.png   confidential_flexible_working_hours.png   Magazines.png   Communication.png   officedogs.png

Your contact person

You still got questions about the job.
Feel free to get in touch with us.

Julia Fritz
Working Student Talent Acquisition

Contact me

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