

# Design Lead (m/f/x)



Vienna



Full-time employee



Professional/Experienced



70.000 € -85.000 €



4,2



### Your tasks:

- You functionally lead and mentor a cross-functional creative team and external partners.
- You set and uphold a strong, insight-driven creative vision and strategy for the brand across all channels and audiences (B2C and B2B).
- You develop compelling visual and verbal ideas and execute concepts for campaigns, social media and web aligned with our brand vision.
- You actively manage the execution and asset adaptation across formats and touchpoints.
- You manage projects, capacities, resources, timelines, budgets and design requests with efficiency and clarity.
- You own and optimize our design brief and request system, effectively managing, prioritizing, and delegating tasks with clear deadlines.
- You collaborate closely with Brand, Marketing,
  Product and Sales to ensure alignment and effective communication.
- You champion clear briefing and feedback processes, ensuring alignment and clarity between stakeholders and the creative team.

- You bring strong skills in Design principles, Creative Suite, Figma, Jira, and Notion.
- You evolve the creative team into an internal agency serving creative business needs.
- You drive innovation by staying ahead of trends and pro-actively integrating AI tools for efficiency.

#### Your skills:

- At least 10 years of creative experience, within agencies across different industries, ideally for digital products or e-commerce.
- Proven leadership experience in guiding and developing creative teams.
- Strong visual taste, storytelling, copywriting, motion and film conception skills.
- Balance of strategic leadership and hands-on execution.
- Empathetic, collaborative leader with mentorship strengths.
- Skilled in workflows, project management, and stakeholder communication.
- Skilled in project management, bringing clarity to complex projects.
- Exceptional communication, presentation and stakeholder management skills.
- Fluent in English and German.

## About the job

Learn more...



#### Your benefits

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## Your contact person

You still got questions about the job. Feel free to get in touch with us.



**Jana Roth**Recruiting Manager

Contact me

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