Analytics Solution Manager (m/f/d)

Hamburg

Full-time employee

Professional/Experienced

72 - 86 K

4,4

Your tasks:

- You are responsible for requirements engineering with various stakeholders (Product, Analytics and Data Science) to understand their goals and translate those into technical specifications.

- You are responsible for the coherence and development of the data-schemas of our tracking-solutions in alignment with analysts and product-teams.

- You are in charge of the implementation-process for tracking and act as point of contact for engineers and product owners.

- You will facilitate workshops with various stakeholders in order to understand the value behind specific business use-cases and prioritize requests in aligment with company goals.

- You will take care of implementing a holistic quality assurance and, with that, monitor the accuracy and completeness of our data.

- You will take care of our Adobe Analytics administration and advise your colleagues on how to use the tool on a self-service basis.

- You are responsible for creating dashboards and

visualisations in order to communicate your findings in the best possible way.

Your skills:

- 3 to 5 years of professional experience in managing data analytics platforms such as Adobe Analytics, Snowplow or Piwik.

- Experience in maintaining analytical data models, writing integration concepts and implementing strategies for data quality assurance and validation techniques.

- Strong analytical and conceptional thinking in order to translate business demands into technical concepts.

- The ability to interpret complex data sets and explain corresponding processes and insights in a simple and understandable way.

- Experience in building dashboards in Tableau, Power BI or similar visualisation software is a plus.

- Technical understanding of infrastructure and architecture to discuss technical approaches with Engineers

- Proficiency in data manipulation and analysis using tools such as SQL and Excel

- A Bachelor's degree in Business Administration, Computer Science, Statistics or a similar field.

- Excellent communication skills in English, especially on a business and tech level.

- A good sense of humor and a positive mindset, even in challenging situations.

About the job

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Your benefits

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Your contact person

You still got questions about the job.
Feel free to get in touch with us.

Cristina Cohi
Senior HR Specialist

Contact me

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