



**Because it's more
than just a job.**

Join us.

Working Student Marketing Analytics (m/w/d)



Hamburg



Student intern



Student/Intern



15.660€ gross
per year /
1.305€ per
month (for 20h)



4,1

Apply

Your tasks:

- You will be the driving force in analyzing and interpreting marketing data, gaining insights that contribute to the optimization of our campaigns.
- Conceptualization and creation of interactive dashboards for data visualization as well as the modification of existing dashboards using SQL, Tableau, and Adobe Analytics.
- Creation and modification of data models for ad-hoc evaluations using SQL.
- Deriving and communicating actionable recommendations based on your analyses to various stakeholders in marketing.

Your skills:

- Enrolled student (m/f/d) in the fields of marketing, business informatics, statistics, or similar disciplines.
- Availability to work 15-20 hours per week in our company.
- First experiences in digital marketing analysis and working with BI tools, with a preference for Tableau

and Adobe Analytics.

- Basic knowledge of SQL is highly desirable, or at least the willingness to acquire such skills.
- Initiative and a willingness to take on responsible tasks.
- A pronounced analytical understanding combined with a careful, goal-oriented, and solution-focused working style.
- Communication skills and openness to exchange within the team and across disciplines.
- German language skills at B2 level or higher are an advantage but not required

About the job

Learn more... [+](#)

Your benefits

Doctor.png Party.png DrinksFood.png Mentor.png flexible_home_office.png confidential_flexible_working_hours.png Communication.png individual_development.png mood_o_meter.png officedogs.png

Your contact person

You still got questions about the job.
Feel free to get in touch with us.



Katharina Presulli

Senior Recruiting Manager

Contact me

Apply